



Republic of the Philippines
Department of Education
Region VII, Central Visayas



DIVISION OF CEBU PROVINCE

Sudlon, Lahug, Cebu City

March 4, 2015

DIVISION MEMORANDUM
No. 135, s. 2015

SPEECHCOM PERSONALITY ENHANCEMENT PROGRAM

**To: Assistant Superintendent
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads**

1. Attached is Regional Memorandum No. 102, s. 2015, dated February 20, 2015, entitled, "**Speechcom Personality Enhancement Program.**"
2. Dissemination of this Memorandum is desired.

ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



FEB 20 2015

REGIONAL MEMORANDUM

No. 102, s. 2015

SPEECHCOM PERSONALITY ENHANCEMENT PROGRAM

To : Schools Division Superintendents/OICs

1. Enclosed is a letter from Dr. Milagros C. Espina, CEO/Trainer, SpeechCom International Foundation, Inc., informing this Office of their summer program called **Personality Enhancement Program**.
2. For particulars, refer to the attached communication.
3. Schools Division Superintendents are given the discretion to act on their proposal and ensure that the provisions of DECS Order No. 28, s. 2001 entitled "**Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services**", and all other existing DepED policies and regulations are strictly followed.
4. For the information of all concerned.

Juliet A. Jeruta
JULIET A. JERUTA
Schools Division Superintendent
Officer-In-Charge
Office of the Regional Director

JAJ/EBE, Jkngb

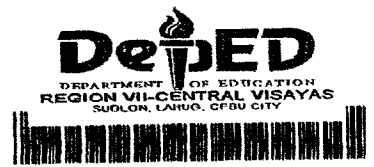
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"EFG 2015: Kamapagan ng Lahat, Pananagutan ng Lahat"



English
SpeechCom
International, Inc

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09173207088 2363242 mceapiinternational@yahoo.com
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RD2015-2814

13 - Feb

February 11, 2015
Dr. Juliet Jeruta
Regional Director, DepEd

Dear Dr. Jeruta:

Greetings and happy 2015! The Academe, media and the business sector where I am active welcome you as the new steward of DepEd 7.

I would like to introduce my Speechcom International Foundation and offer a viable partnership with DepEd.

I was dean, arts and sciences, University of San Jose-R from 1972-2000; dean, graduate school (1990-2000). Presently, I handle masscom, English and business management and leadership classes in the USJR Graduate School. I am tourism chair, Cebu Chamber of Commerce and Industry; program consultant of American Chamber; writer in Sunstar Daily and Manila Standard; executive director, Amparito L. Lhuillier and We Care scholarship programs; trustee, Team Philippines; consultant, Benedicto College; past president of ZONTA 1 and PHILIPPINES FOUNDATION; and cultural consultant, USJR.

After my retirement as dean in 2000, I devoted my full time as CEO and trainer of Speechcom International, a family Foundation which conceptualizes and conducts teacher training programs, IELTS/TOEFL reviews; in-plant seminars for big corporations and industries; media and civic clubs; tutorial services for all grade levels; summer programs in speech, public speaking, media and journalism; Conversational English and common errors in English; business and social usage; theater; value formation and PR/work ethics and protocol; event management, among other courses.

In the late 90s and early 2000, the DEPED commissioned SPEECHCOM to conduct a summer training in English speech, public speaking and grammar (TEP-Teachers Enhancement Program) to some 2000 elementary and high school teachers. It was a big success. I heard DepEd has partnered with another group to handle same programs.

In line with the current thrust to develop our teachers and students in other aspects of their learning and teaching experience, Speechcom offers a basic course to complement any of your existing trainings in communication. Please refer to attached brochure for our various programs in communication; English; management and HRD courses.

Speechcom proposes a summer program called P.E.P (Personality Enhancement Program). The program enriches a basic course in personality development by creating interactive self-confidence skills where teachers enrich their Total Personality as role models, able to relate to their students and community through effective communication; develop a balance between IQ and EQ and experience coping with crucial and stressful situations with persuasive dialogues. The PEP adds communication (English) learning modules in making teachers adept in handling multi-lingualism and bilingualism, like code switching; dealing with the social media networking lingo. It strengthens the development of the Culture of Good Manners and Right Conduct.

Should you give me a chance to submit a detailed MATRIX on PEP, and give a free demonstration on any of the segment, I would be very happy and privileged to do so. I am confident DepEd gives chances to as many competent groups to share their expertise and experiences to help upscale the quality of our teachers and students. Being a Foundation, Speechcom offers a very affordable budget.

It is unfortunate that, in the last two years, Speechcom was not given a chance to present its program although I was made to submit many course outlines

Lessons in Confidence Building and English Competency: Exercises suited to Graders/High School/College Levels

- A. PRE-SCHOOL (Nursery and Kinder): Listening, Speaking, and Reading Skills; Communication games; Recitation and Declamation; Social Graces; Songs/Choreography
- B. GRADERS: Speech(articulation); Voice Dynamics; Reading skills; Communication games; Recitation and Declamation; Social Graces; Songs and Choreography
- C. HIGH SCHOOL/COLLEGE: Speech and Emcee-ing; Social Graces; Media Communication; Voice Power; Songs and Choreography; theater arts
- D. ENGLISH for Foreign students; IELTS and TOEFL Review
- E. SPECIAL COURSES FOR GROUPS AND COMPANIES by arrangement/in-plant: Event Management; Creative Marketing; Advanced Grammar and Composition; Social and Business Communication; Speech Writing and Delivery; Personality Development; Advanced Public Speaking; Theater Arts and Production; Tour Guiding; Thesis Consultation; among others, crafted for special purposes.

She Started it All... The Rest is History "THINK, SPEAK, AND ACT like a PRO"

Dr. Mila C. Espina, leading exponent of the EFFECTIVE COMMUNICATION program, believes that the ability to think and speak with competence and confidence, and act to promote goodwill among people are mankind's best assets.

"Every word one utters is a prayer, because it comes from the heart and the soul," Espina adds, "and communication is only a means to an end--that of building bridges of love and unity."

PROPRIETOR/TRAINOR: Speechcom International, Inc.

An alumna of Maryknoll College, University of Santo Tomas, University of San Carlos, and East West Center (Honolulu, Hawaii), Espina specializes in literature and performing arts, communication, education, and cultural anthropology. She had special studies in teaching strategies, language teaching, speech and cross-cultural communication in Boston Institute of Languages, University of California (UCLA), Harvard University, University of Southern California, among others, as an IVP scholar of the U.S., and had extensive educational visits of the Asia-Pacific and Europe. She had directed cultural performances, acted as speaker/discussant and emcee in international folk festivals and seminars, particularly in the U.S., Singapore, Russia, China, Korea, and Hawaii. While dean, arts and sciences and graduate school of arts and sciences of University of San Jose-Recoletos (1973-2000), Espina successfully developed the EFCOM, MASSCOM, LIACOM, HRM, TOURISM, and M.A. DEVCOM and DISRM courses. She was DECS outstanding dean (1982-1984); outstanding alumna of Maryknoll College, UST/USC; outstanding educator, City of Cebu; an active officer of Cebu Chamber of Commerce and Industry and AMCHAM; and writes for Sun Star Daily and Manila Standard. She is the author of several books on Speech/Public Speaking; founding member and speaker, EAST ASIAN TOURISM FORUM. In USJ-R, she was chair/accreditor of PAASCU and University status application; executive director, PUNLA, Inc.(1987-2009); Director, USJ-R Lhuillier/Speechcom Theater Academy; Director, USJ-R Lhuillier/We Care scholarship programs; Director, Central Visayas Tourism Council and Chair, CCCI Tourism Committee. Vice-President, Cebu Hub for English Language Excellence (CHELE); FOUNDER, AMER-CAN STUDIES-Cebu; past president: IVP-Fullbright (Cebu); Hermana General, OAR Community; Garbo sa Sugbo.



SPEECHCOM has no less than DR. MILAGROS C. ESPINA as the main FACILITATOR assisted by SPEAKERS' BUREAU composed of renowned educators as specialists from the ACADEME and the INDUSTRIES.

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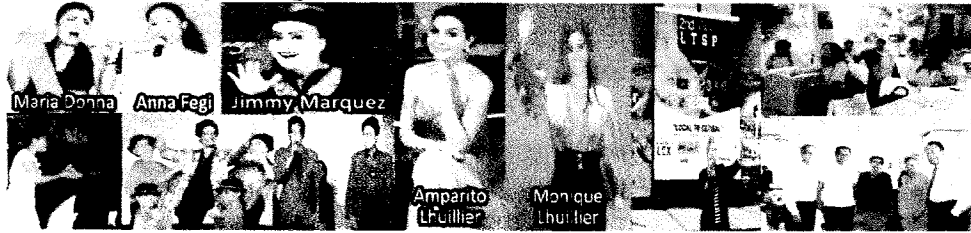
ENGLISH
Speech Com
 International Inc.
 Dr. Milagros C. Espina

LEARN ENGLISH THE EASY WAY!



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JOURNALISM



Theater Arts

Social and Business Usage



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Summer Program: Sacred Heart Center, Cebu City

SHORT-TERM COURSES
 (Individual/Group)

- BASIC ENGLISH PROFICIENCY SKILLS (ORAL/WITTEN)
- SPEECH, GRAMMAR, AND COMPOSITION
- PUBLIC SPEAKING, SPEECH WRITING AND TECHNIQUES
- BUSINESS USAGE AND COMMUNICATION
- JOURNALISM
- PERSONALITY DEVELOPMENT, SOCIAL USAGE AND SOCIAL GRACES
- EVENT MANAGEMENT AND CREATIVE MARKETING AND PR / PROTOCOL
- THEATRIC ARTS (SONG AND CHOREOGRAPHY)
- RHETORICS, ORATION, AND DECLAMATION
- SCRIPT WRITING / STAGE PRODUCTION